McGreevy
PROLAB
& ProPress

Professional Quality Photo Lab & Press Printing Services

518-426-1039

Rack Cards - Press Printed

Get your full color advertisement directly into the hands of perspective customers. When a person picks up a rack card you know they are interested in your product or service, which guarantees that your message is well targeted. The industry standard rack card size is 4 x 9. The 3½ x 8½ rack card provides a more economical option and still fits nicely into rack card holders. The 4 x 11 oversize also fits a standard rack card holder and is priced the same as the 4 x 9.

Features:

- Thick 110 lb. cover stock
- Available in: Silk
  Uncoated
  Linen
  Watercolor
- Full color printing
- Full bleed printing included
- Horizontal or vertical layout
- Color managed workflow

Ordering Info:

- Minimum Order - 25
- File must be ready to print
- Layout & design not included
- See "Design Options" below
- Hard Copy Approval - $7.95

Full Color
250 Rack Cards
Only **$72.33**
Economy, Single Sided

	Economy 3½ x 8½		Standard 4 x 9		Oversize 4 x 11	
	Single Sided	Double Sided	Single Sided	Double Sided	Single Sided	Double Sided
25	16.48	21.45	20.05	25.96	20.05	25.96
50	24.42	31.57	29.76	38.72	29.76	38.72
100	37.51	50.60	46.31	60.61	46.31	60.61
250	72.33	92.95	91.03	117.43	91.03	117.43
500	122.27	160.05	155.10	202.95	155.10	202.95
1000	176.00	225.50	236.50	311.30	236.50	311.30

Prices above based on Silk or Uncoated 110 lb. cover stock.
Paper Upgrades: Linen or Watercolor (110 lb. cover) - .10 ea.

Turn-around: 2 days

24hr. Rush +25%
6-8 hr Rush +50%

Design Options: The pricing above is for printing only. Layout & design are not included. Here are two excellent options to help you get the design you need.

In-house Design - Let our professional design staff create a one-of-a-kind rack card for you. Our in-house design service is $88 per hour (billed in 10 minute increments). You supply a rough mockup, images/logo and text, we do the rest. We will provide a cost estimate before starting and an email approval when the design is complete.

Personal Design Software - Use your own favorite graphics software (Photoshop, Illustrator, InDesign, etc.). Templates are available for download on our web site so you can prepare your files to the correct specifications for our printing press. Our knowledgeable staff is eager to help with any layout questions you may have. We provide a **free file check** to confirm accuracy before printing.

376 Broadway, Albany, NY 12207   *Prices are subject to change.*   **www.mcgreevyprolab.com**